

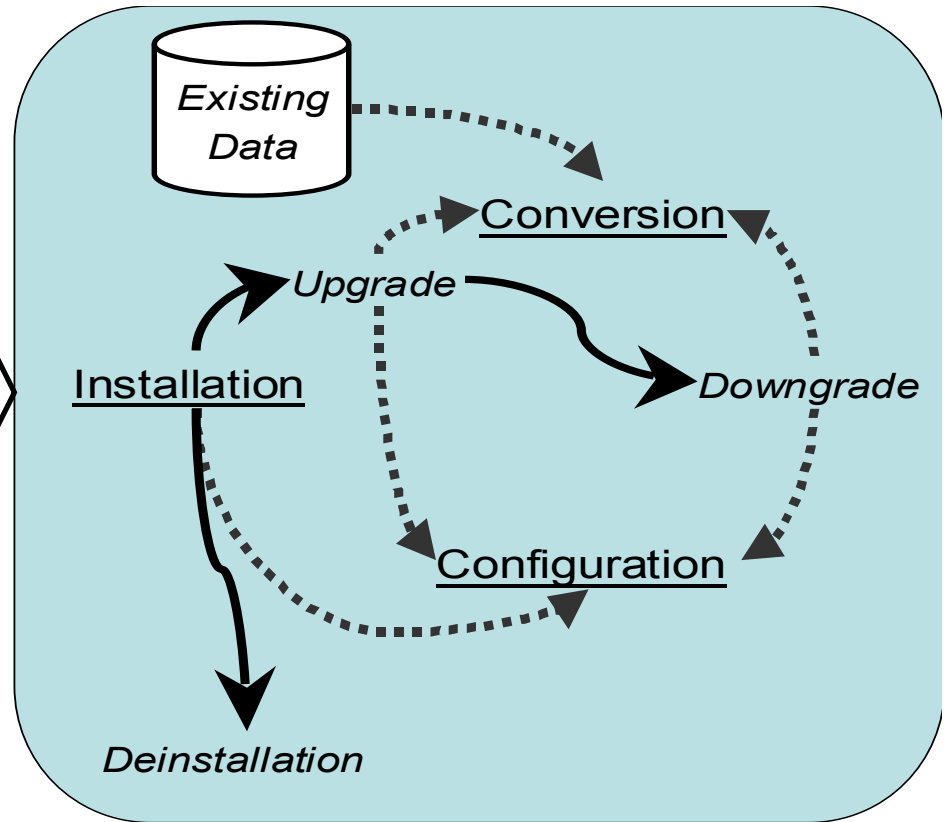
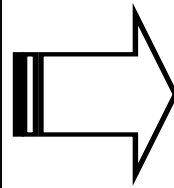
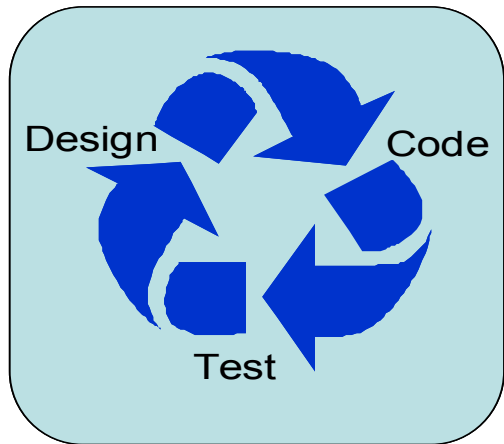
Don't Panic

Mobile Tester's Guide to the Galaxy



LIFE OF A (MOBILE) APP

Lifecycles of software

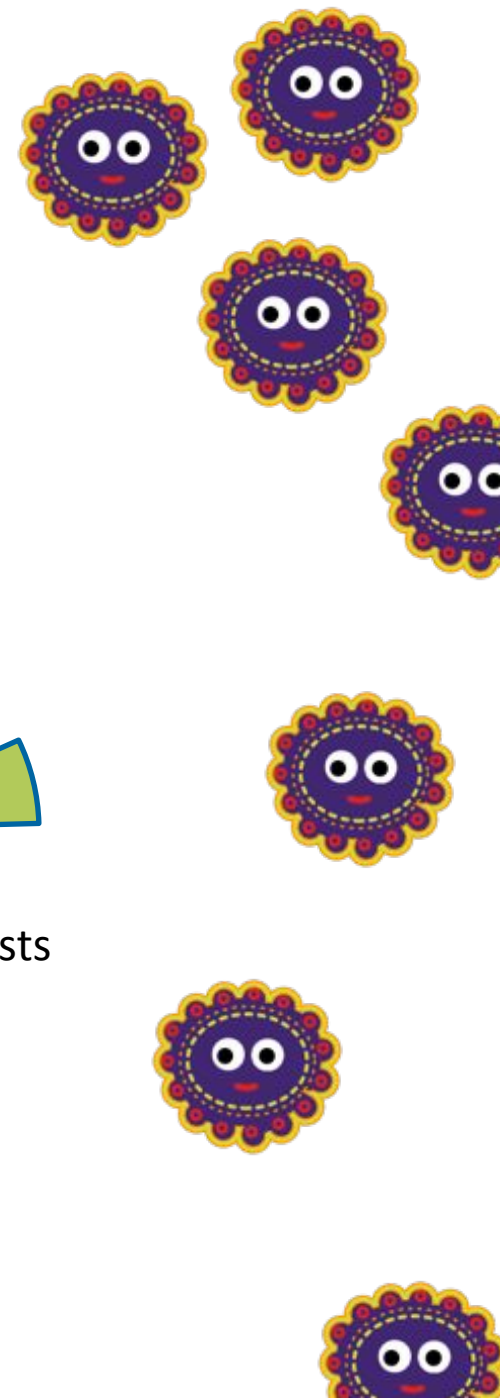


Software Development Life Cycle

Software Usage Life Cycle



Mobile Development From *Creation* to *Use*⁽ⁱ⁾



Implementation



Design



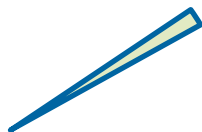
Code



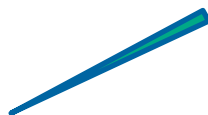
Build



Verification



Unit Tests



Internal Installation



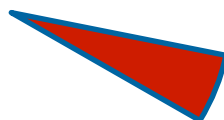
System Tests



Launch



Pre-publication



Publication

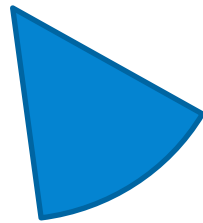
Mobile Development

From *Creation* to *Use*⁽ⁱⁱ⁾

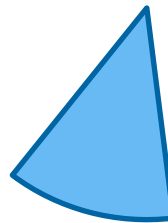
Engagement



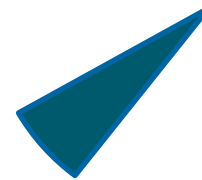
Search



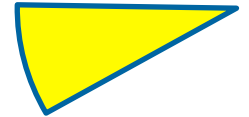
Trust



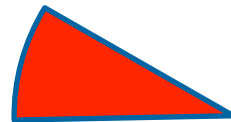
Download



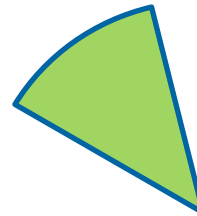
Installation



Validation



Payment



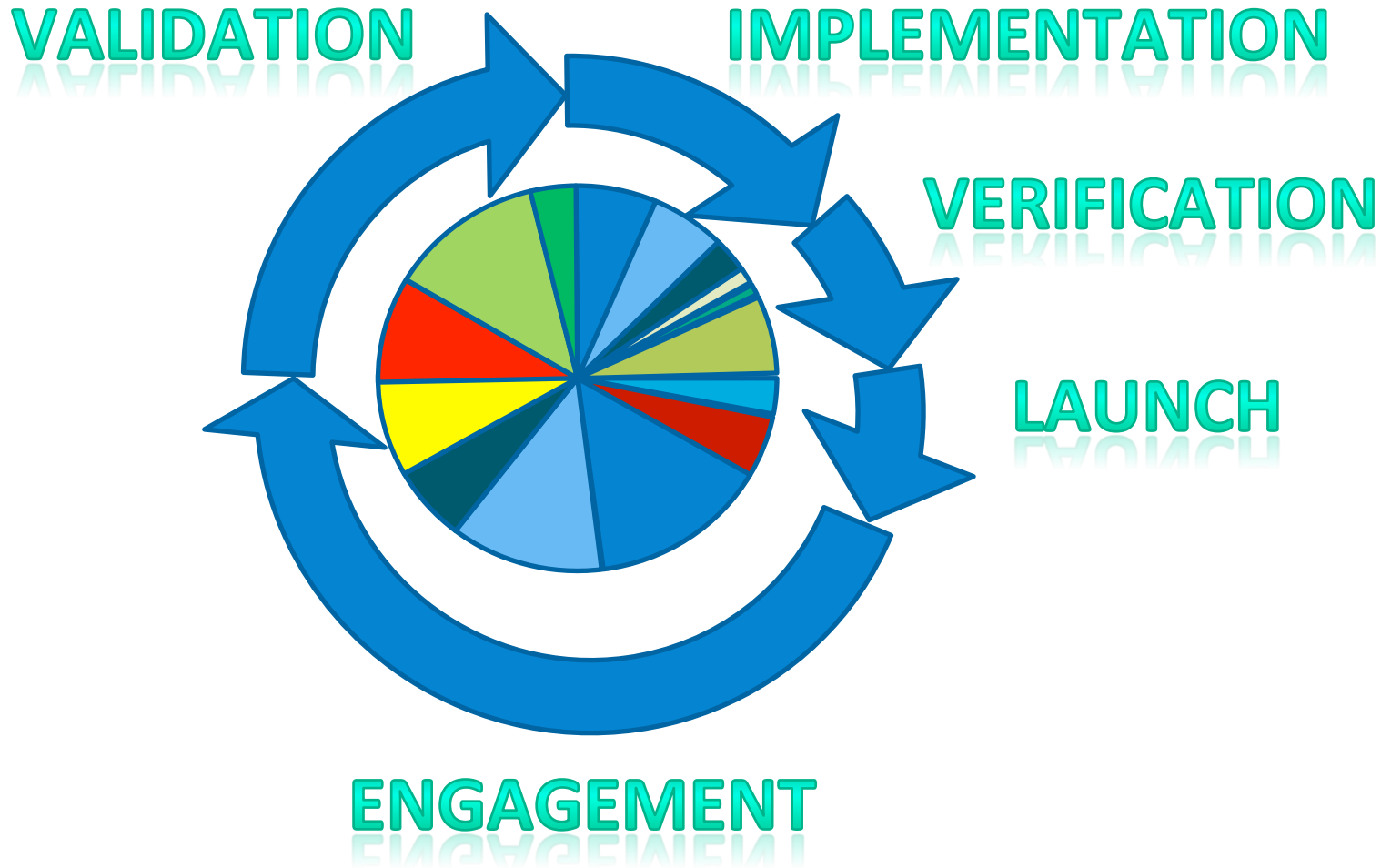
Use



Feedback



From *Creation* to *Use* Pie Chart



Note: The dimensions are indicative, rather than realistic

Iterations & Updates

VERSION A⁻¹



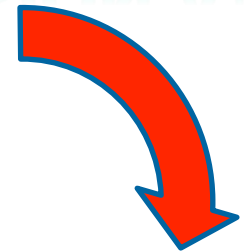
Rejected: Testing

VERSION A



Launched: OK

VERSION A⁺¹



Rejected: Approval

**Next
Successful
Update**

VERSION B



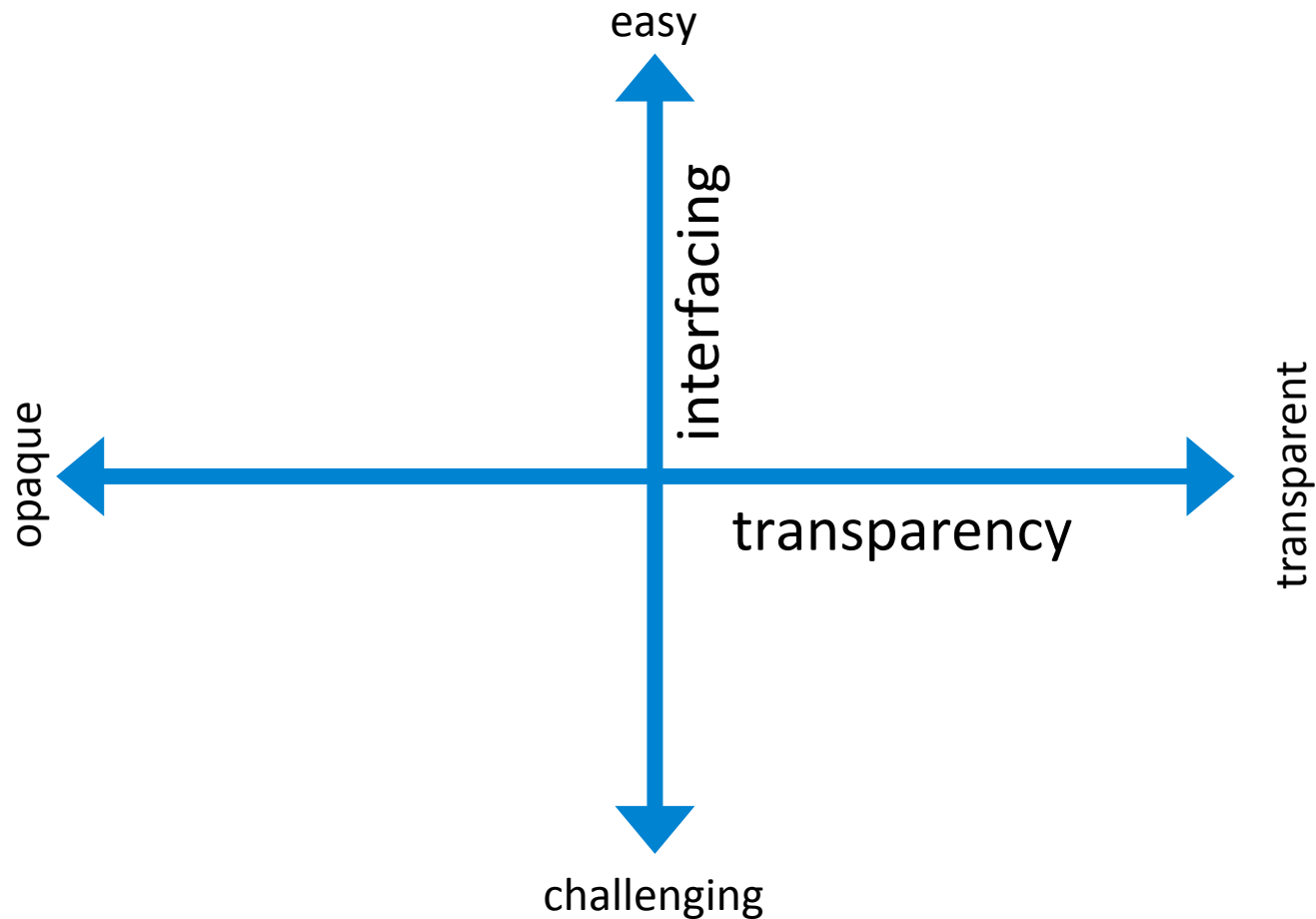
Launched: OK

A KEY FACTOR TO CONSIDER...

What is testability?

- The concept of designing & implementing software **so it is easier to test**
- Testing can be automated
- Testing can be interactive

Scales of Testability



There are at least 2 dimensions of Testability:

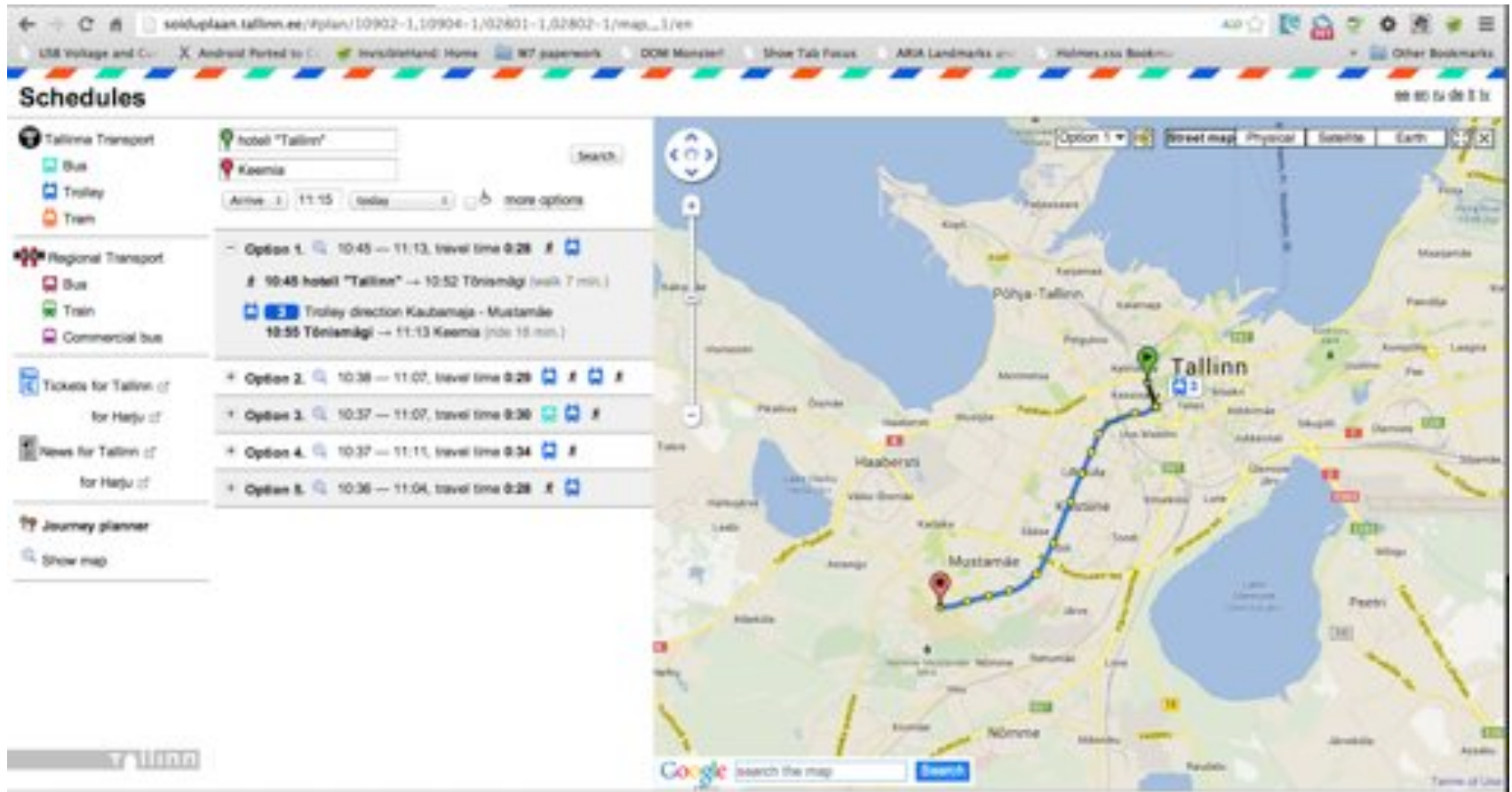
- ease of *interfacing*
- *transparency* into the state & behaviour of the software being tested.

WHY BOTHER?

Find problems sooner

- We discover bugs eventually
- Sometimes it's worth finding them sooner
- Sometimes the effects are very damaging

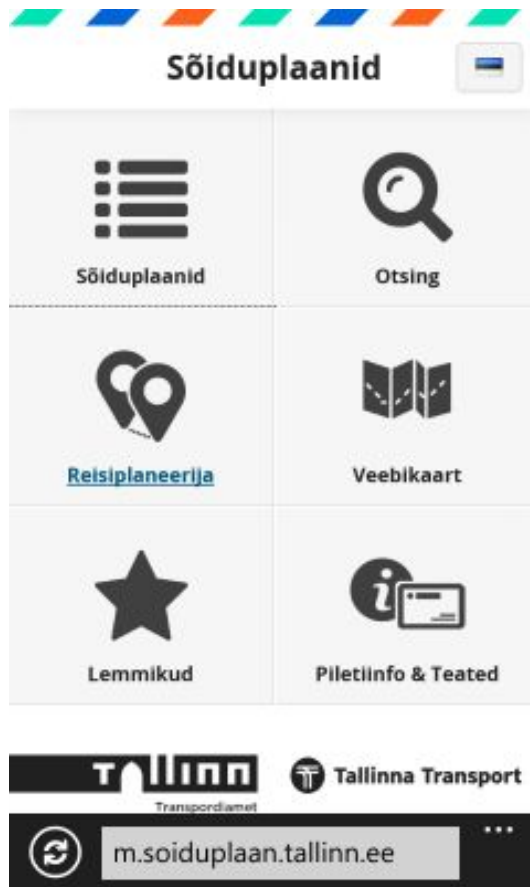
Challenges: mobile websites



<http://soiduplaan.tallinn.ee/#plan/10902-1,10904-1/02801-1,02802-1/map,,,1/en>

- What happens when you visit the URL on a laptop

Equivalence & consistency for mobile web users



What would a mobile web user like the web site to do?

- Test for equivalent results between Desktop & Mobile Web Site editions
- And seek to provide an enhanced service for mobile web users e.g.
 - Take advantage of location data if available

- What happens when you visit the same URL on a Windows Phone 8

Income

- Follow the money
- Find ways to make money
- Be at the epicenter, where things happen

- Quality is value to some person (Weinberg)^[1]
- What value do you provide that people are willing to pay for?
- What can *you* do *better* than a remote tester and automated tests?

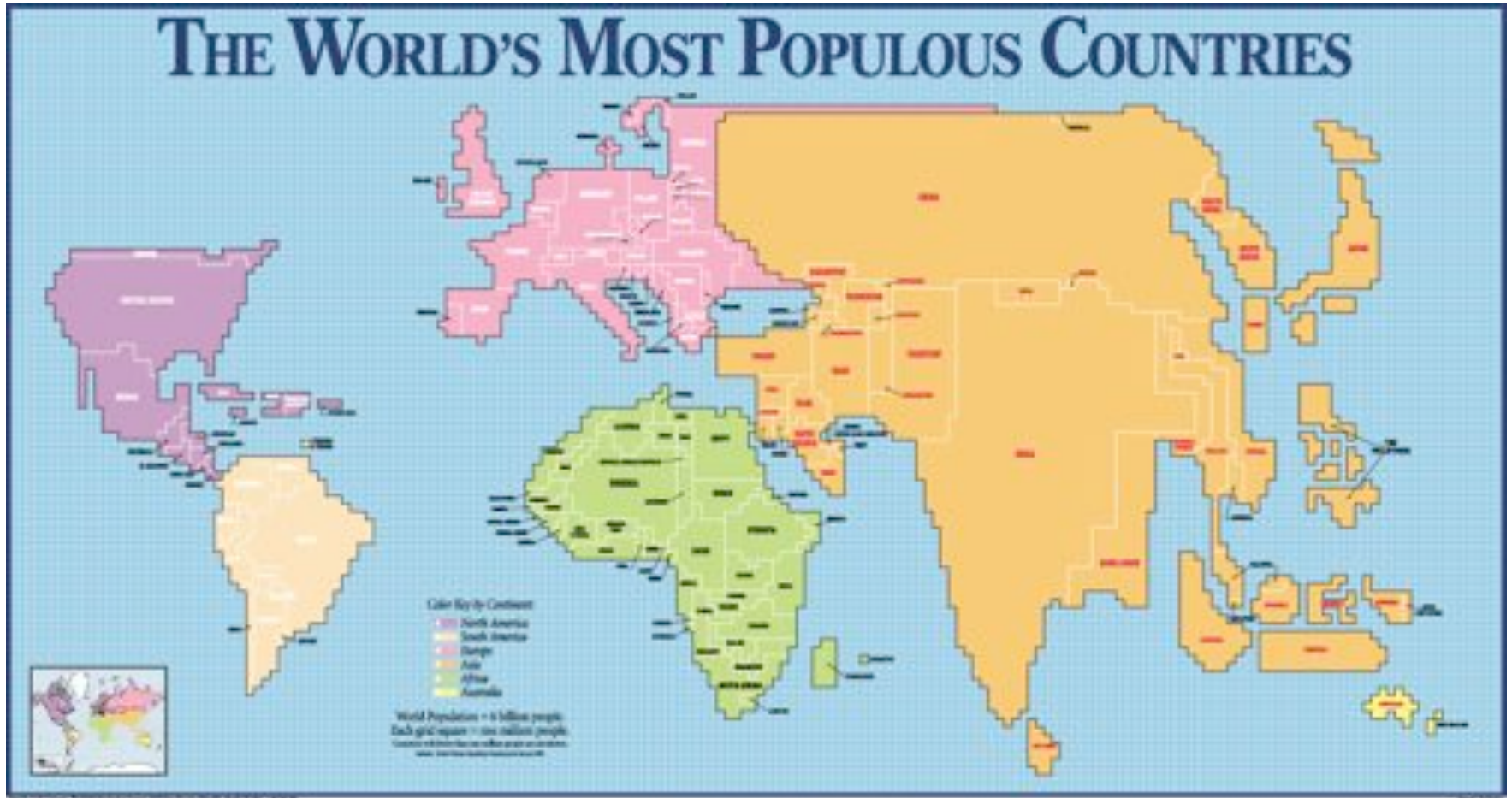
[1] <http://secretsofconsulting.blogspot.com/2012/09/agile-and-definition-of-quality.html>

Preserve the useful life of devices



<http://www.phonebloks.com/>

Untapped markets?



<http://www.odt.org/Pictures/popcart.jpg>

Untapped platforms? feature-phones

<http://www.businesswire.com/news/home/20130425006953/en/Smartphones-Shipped-%20Q1-2013-Feature-Phones-Industry>

GENERALLY RELEVANT

Conceptual Design

Who?

Blocks of Content

Main Functionality

Contexts of Use

Market Research

User Flows

Wireframes

Prototyping

Visual Design

User Testing

How can we add value?

Testing Conceptual Designs?



Human Factors

- How do people really use mobile devices & apps?
- When is a full sized keyboard a good thing?



Loyalty by Application Category



App Engagement, Smartphones versus Tablets



Smartphones



Tablets

FLURRY

Source: Flurry Analytics, Sep 2013

<http://blog.flurry.com/bid/90743/App-Engagement-The-Matrix-Reloaded>

<http://blog.flurry.com/bid/90987/The-Truth-About-Cats-and-Dogs-Smartphone-vs-Tablet-Usage-Differences>

What's the relationship do the app developers expect with their users?

Common Techniques

- Learn to look at logs, resource consumption,...
- Use Virtual Devices
- Try Different form factors, rotations, & aspect ratios
- Use a mix of old & new Physical Devices, manufacturers, etc.
- Control and modify the surrounding environment (remove the Oxygen?)

Parts of a mobile phone



http://www.phonebloks.com/img/bg_problem.jpg

- What's the relevance of each part to our app?

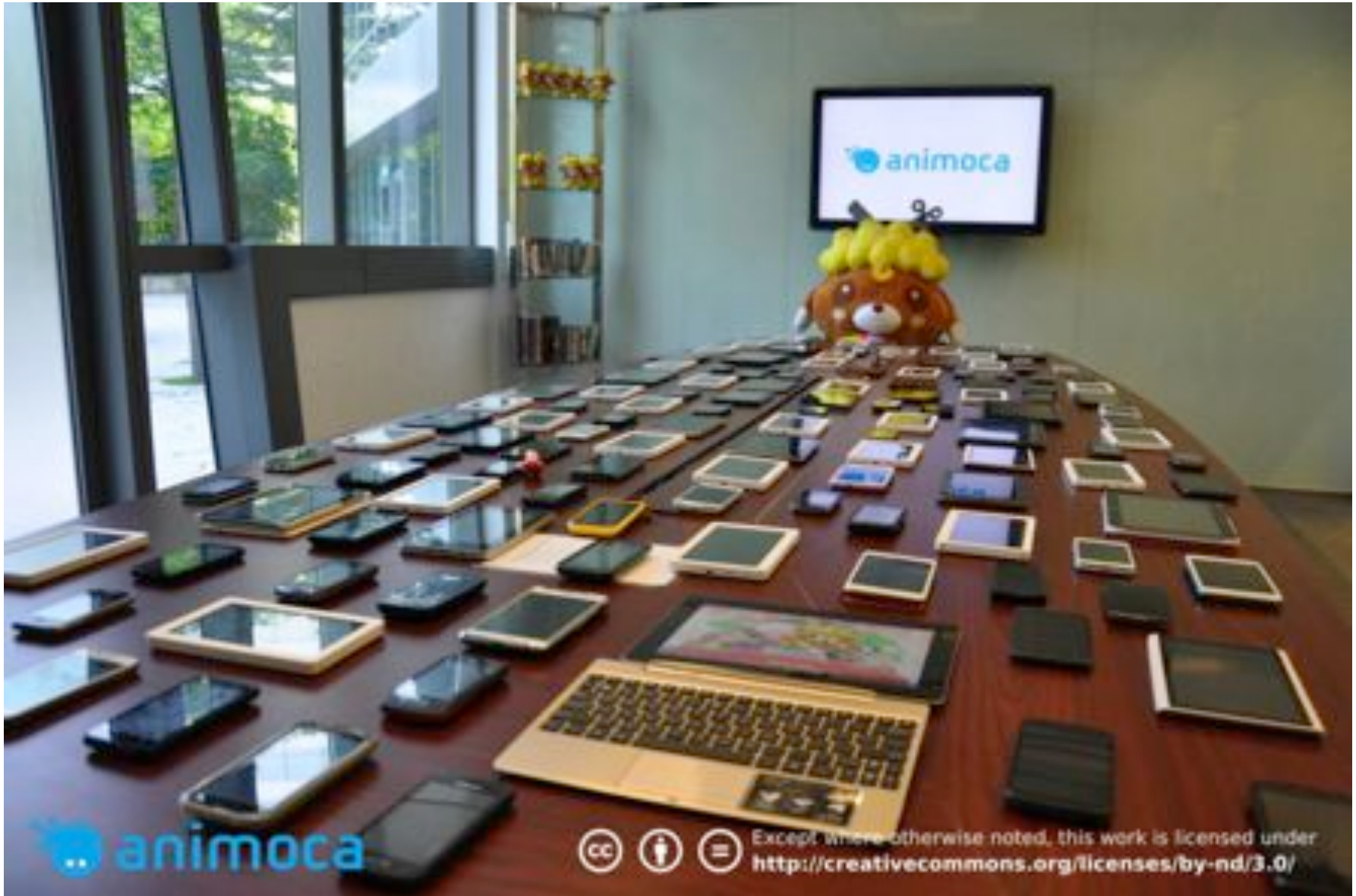
Get to know your phones

- How to configure them
- How they behave
- The idiosyncrasies
- The app store & the ecosystem



PLATFORM SPECIFIC

Testing Android



Testing Android

- Apps easy to deploy
- Learn the command line tools e.g. adb, android, monitor
- A plethora of devices to obtain sufficient coverage [1]
- Understand and test apps throughout the application lifecycle [2]
- Fake GPS easy; other inputs harder to control



[1] <http://techcrunch.com/2012/06/02/android-qa-testing-quality-assurance/>

[2] <http://developer.android.com/reference/android/app/Activity.html>

Android Test Automation tools

Robotium	Enhanced Instrumentation testing
Unit tests	Simple for developers to use but dated
Instrumentation	Underpins testing of solitary apps
MonkeyRunner	GUI based interaction with the UI
MonkeyTalk	Opensource cross-platform, aimed at the code illiterate. Agent-based ^[1]
Calabash	High-level, easy-to-use, scripting
Roboelectric	replica of Android core, fast testing on PC
UI Automator	Android 4.1+ uses Accessibility interface to test any app.

[1] <http://www.gorillalogic.com/monkeytalk-documentation/monkeytalk-getting-started/install-agent>

Blackberry 10

- So many development options
- 3 phone models
- So few testing tools
- An excellent emulator

Testing BlackBerry 10

- The BlackBerry 10 Device Simulator lets you load and test your apps even when you don't have a physical device. You can access most of the features you would find on a physical device.
- Using the simulator, you can use your mouse to simulate gestures, configure snapshots for debugging, and simulate features like tilting or rotating the device.

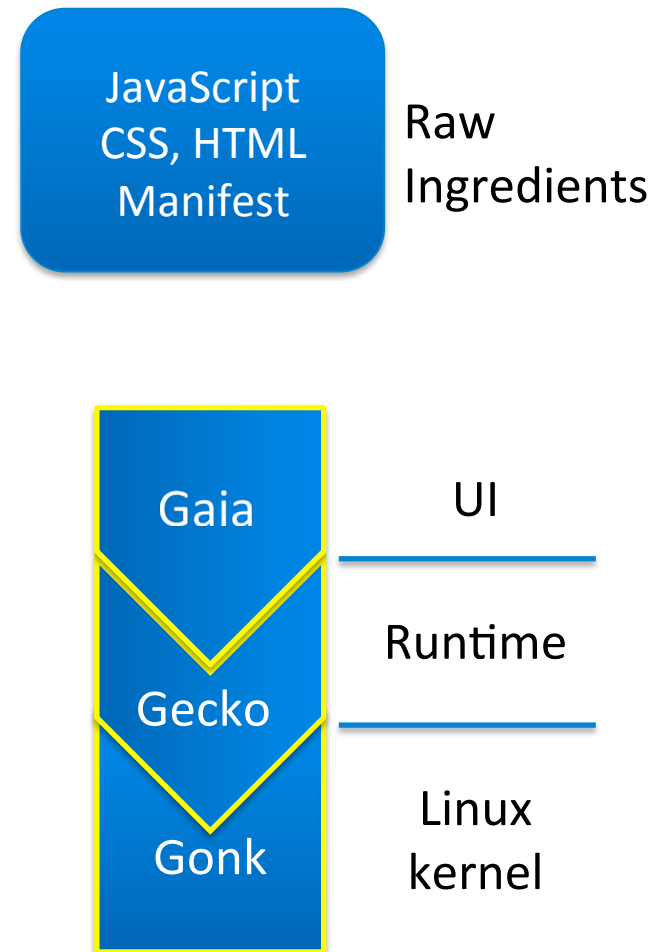
Testing Firefox OS

Understanding Firefox OS

- Hosted apps: on the web
- Packaged apps: on the phone
- WebAPI: **do** something
- MozActivity: **call** something

Testing Firefox OS

- Simulator running in Firefox
- Phones sold via eBay
- test automation tools hiding online



Testing iOS

Remote Deployment: TestFlight, HockeyApp



Releases Branch

AT build

AT build

Pool of 100 devices
per year!

simulators

Parallel Test Project adds an Agent to the iOS app

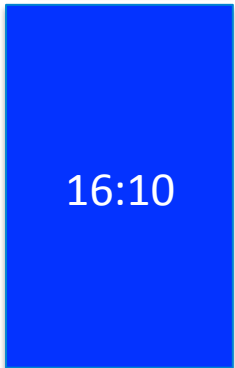
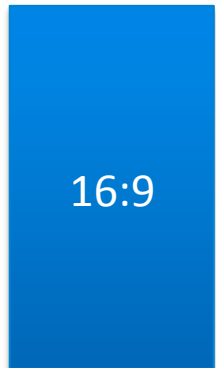
And

- Unit Testing
- **UI Automation** framework: uses Accessibility Interface
- **Instruments**: collection of useful tools



Testing Windows Phone

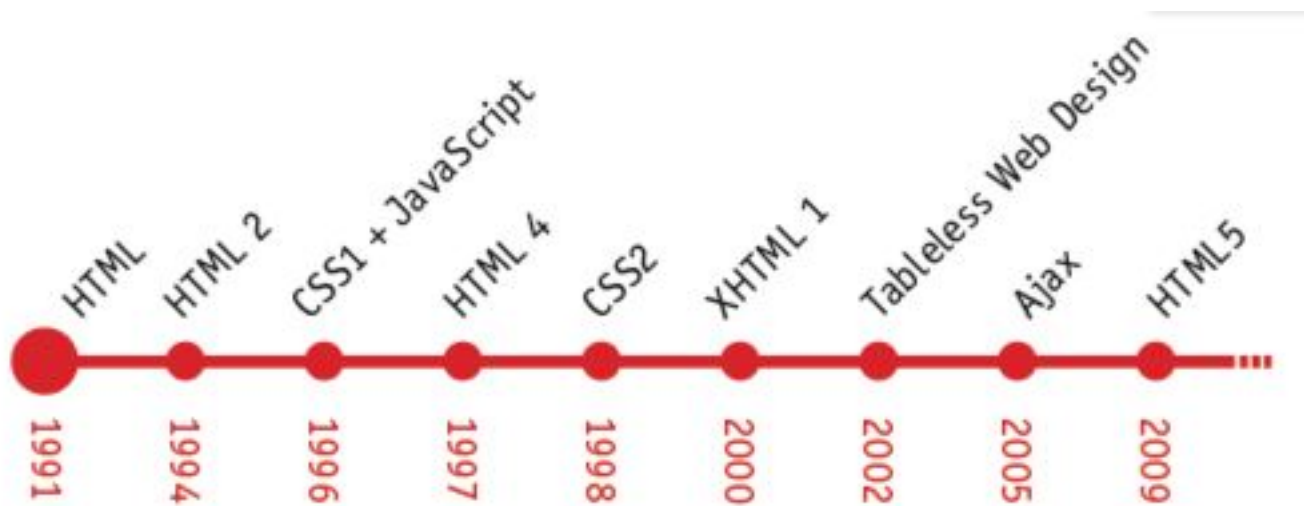
- Devices based on reference specifications from Microsoft
- Test the different screen dimensions: 16:9 & 16:10
- Apply the guidelines from Microsoft before uploading app to AppStore
 - Windows Phone Store Test Kit ^[1]
- UI Test (automation) project ^[2]



[1] [http://msdn.microsoft.com/en-us/library/windowsphone/develop/hh394032\(v=vs.105\).aspx](http://msdn.microsoft.com/en-us/library/windowsphone/develop/hh394032(v=vs.105).aspx)

[2] <http://code.msdn.microsoft.com/wpapps/Simple-UI-Test-for-Windows-dc0573a9>

Web technologies



Rough timeline of web technologies

What you get in your web browser

- There are vast differences in their capabilities, dimensions
- Adaptation of content to suit the mobile web browser

Client-side adaptation

- Responsive web design
- Progressive enhancement

Server-side adaptation

- Device databases

Find ways to reduce the burden



`<input type="email">`

`<input type="tel">`

Testing Web Apps

With

- Embedded Browser
- Pre-installed Browser
- User-installed Browsers e.g.
Firefox, Opera, Dolphin

How

- Spoofing
- Using online tools
- Selenium-WebDriver for iOS & Android

<http://seleniumhq.org/projects/webdriver/>

<https://sites.google.com/a/chromium.org/chromedriver/getting-started/getting-started---android>

Online tools for Web Sites

GO MO Mobilize your site now. by Google

WHY GO MO? | **TEST YOUR SITE** | GET STARTED | ALREADY MOBILE?

GOMOMETER

This is what your site looks like to mobile consumers. Now, choose the category that best describes your business:

Publisher (selected)

Your business is about creating and selling content, whether online or in physical form. Your objective is sales and engagement.

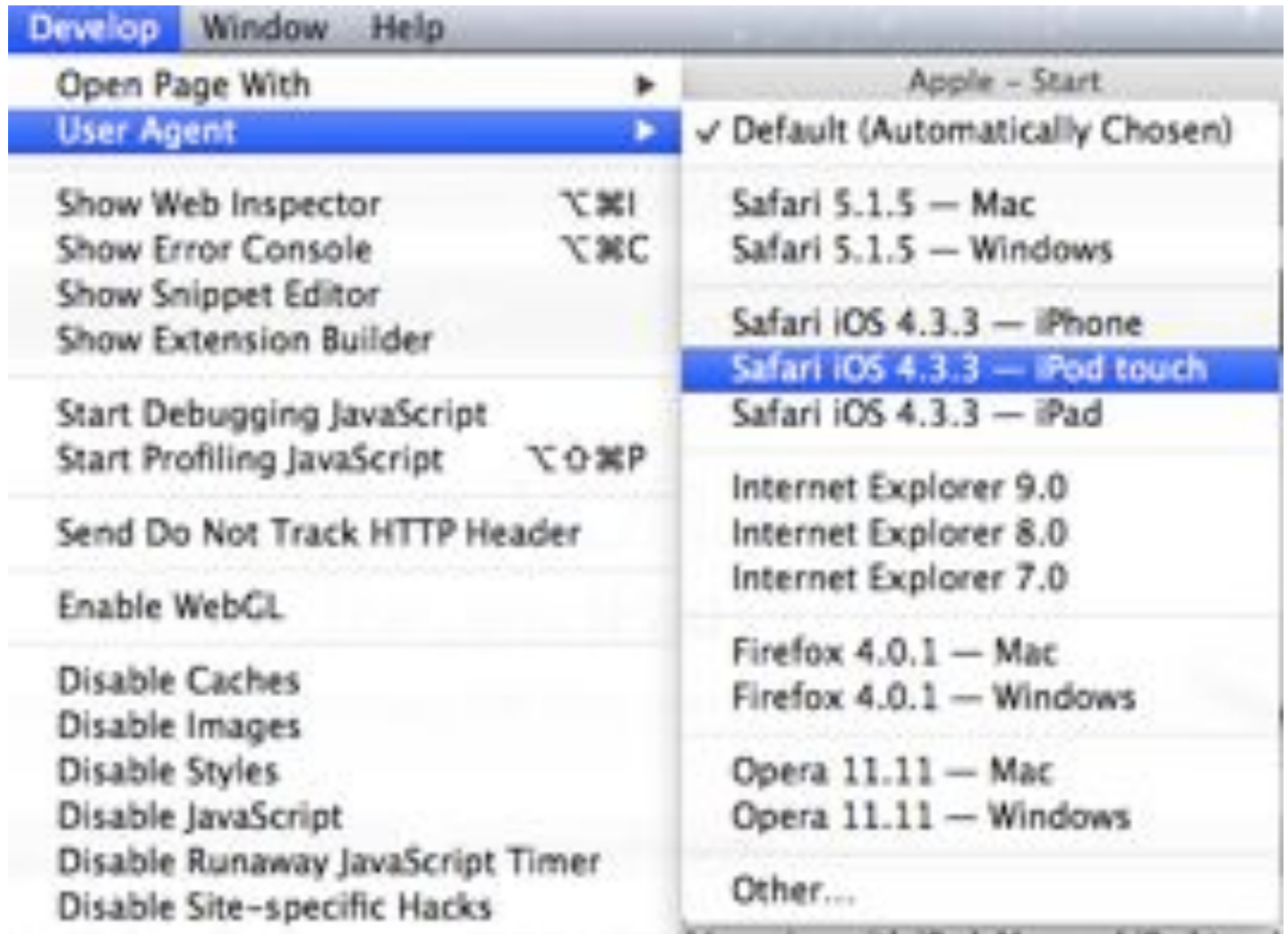
- Online-Only
- Lead Generation
- Brand Driven
- Multichannel

Next, we'll ask a few questions to help us see how your site is working. We'll also rate you on your site's loading speed.

Do you see broken images or missing content? YES NO

Can you read the text without zooming or scrolling side to side? YES NO

Browser emulation



In Apple's Safari Browser

Effects of browser emulation



- Google Mobile for iPhone; and iPad
- Notice 2 extra icons?

WHAT TO USE

Using Virtual Devices

- Run on computers, not mobile devices.
- Pretend to be the real thing to varying degrees of authenticity
- Often provide permissive security
- Available in:
 - Mobile Development SDKs
 - From manufacturers of devices
- Useful when:
 - You have no alternative
 - You don't need rich fidelity

Using Real Devices

- Valuable & Expensive
- Must be maintained & available when needed
- Enable rich (scenario) testing
- Ease of coverage:
 - iOS: easy
 - Windows Phone: fair
 - Android: impractical





Feeling suicidal?

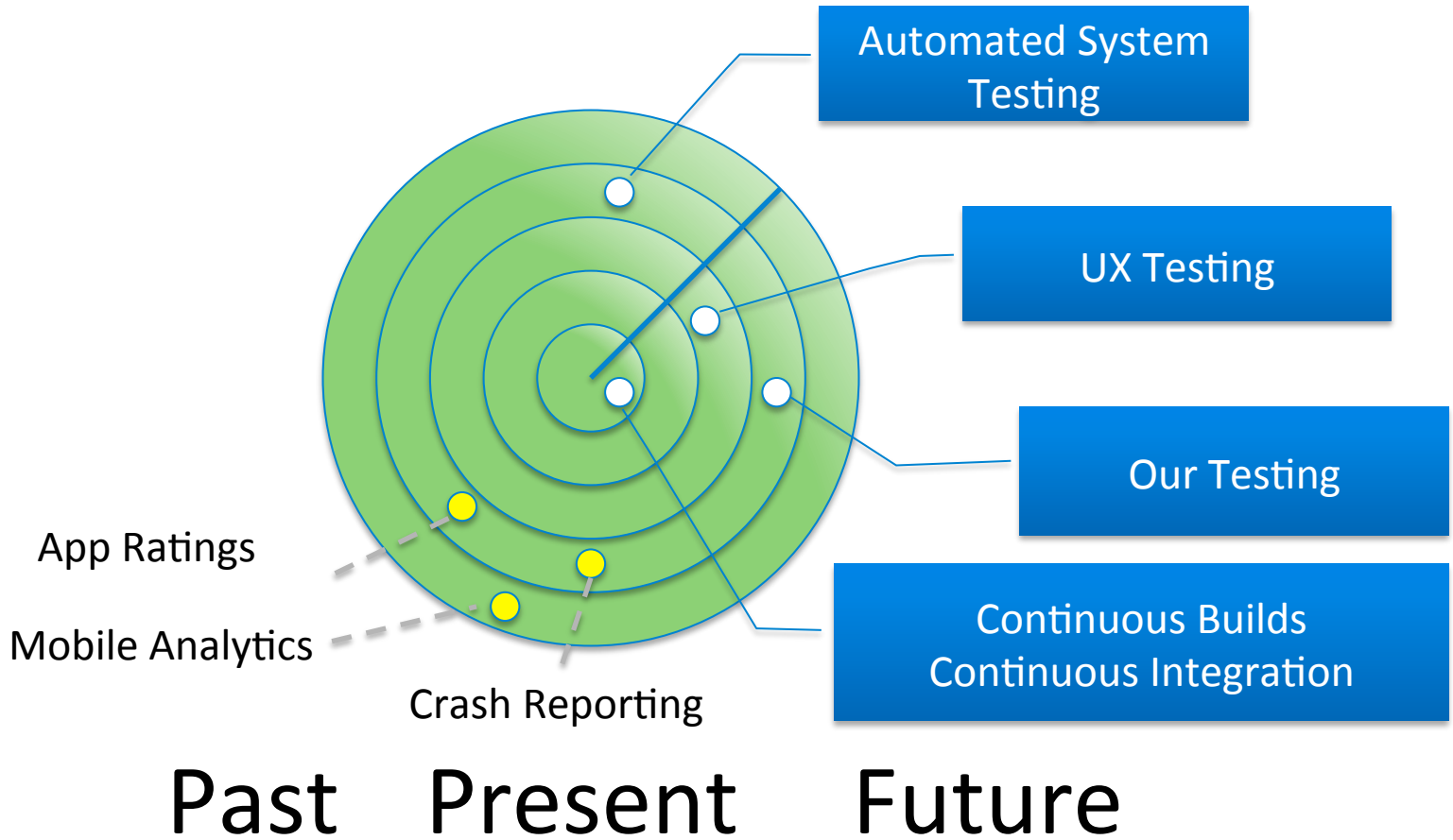
Call the Test Automation Teams

- LessPainful¹
- GorillaLogic

24 hour satisfaction guaranteed

1. Now part of xamarin

Information RADAR



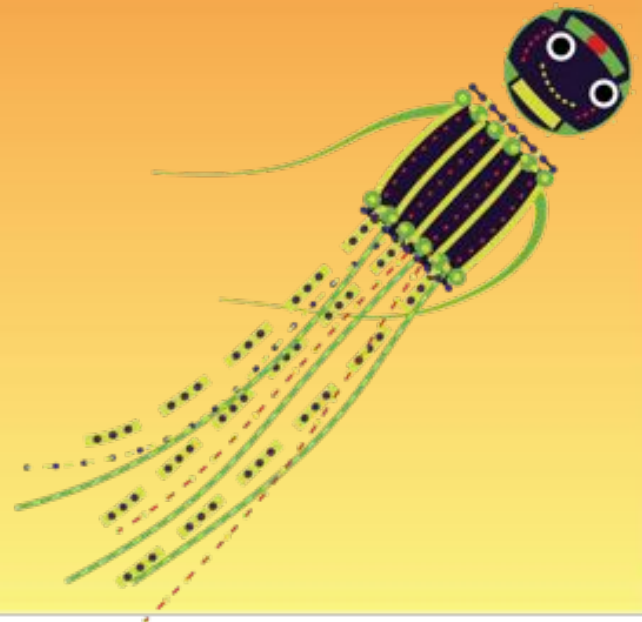
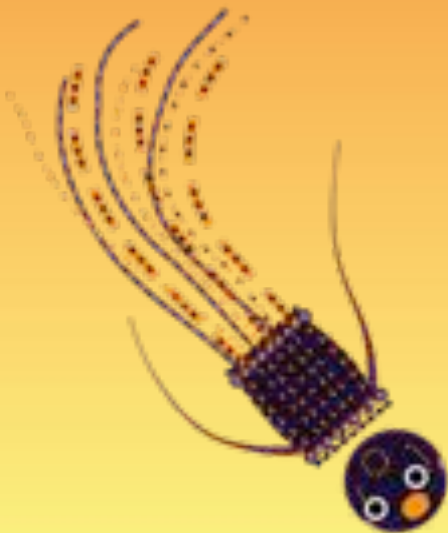
Further Reading

3 'J's of mobile testing

1. Karen Johnson

2. Jonathan Kohl

3. Julian Harty



The end?

To contact me

julianharty@gmail.com

What I do

<http://kusaidiamwalimu.org>

<http://blog.bettersoftwaretesting.com>

To download the

Mobile Developers Guide

<http://enough.de/mdgg/>



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Comparing planets and platforms

- Heat, close to the sun
- Cold, nothing of value, seldom visited
- Death stars (imploding (which may have happened light-years ago, we're just a long way away and watching time-delayed content) – Symbian, Nokia, Blackberry Java,

UI metaphor

- Horizontal
- Vertical
- Gestures
- Touch

Brain dump of ideas

- Subway map analogy – complex, parallel paths
- Flow diagrams, showing when an app enters the tester's domain, types of testing, and the transition back to the business
- Glass-box visibility into an app's data (testing for minimum security bar)
- Greedy pigs – apps as resource gobblers
- Under-water